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BNP Paribas Fortis Private Equity invests in Suitsupply

Dear Madam, Sir,

BNP Paribas Fortis Private Equity is pleased to announce that it is supporting the future growth of Suitsupply, a leading men's fashion brand in the Benelux and internationally, through a mezzanine financing.

Suitsupply was started by Fokke de Jong in 2000 and in 14 years has grown to close to 60 stores in Europe, the United States and Asia. Suitsupply creates an entirely new market in men's fashion that sets them apart from every other boutique retailer. Their European styling, incomparable in-store service and attainable price points presents a revolutionary approach to men's fashion, leaving retailers asking "how do they do that?" and customers coming back for more. Suitsupply introduces a better option; high-quality suiting and jackets that really fit.

BNP Paribas Fortis Private Equity takes minority equity positions in and provides mezzanine financing to medium-sized companies with a motivated and experienced management team, a strong market position and attractive growth potential. BNP Paribas Fortis Private Equity may also work alongside other co-investors to jointly acquire a majority stake, for instance in a buy-out. Amounts invested range between €3 million and €50 million. Other companies to which BNP Paribas Fortis PE has provided mezzanine financing includes Redwave, (former USG Energy) providing specialised HR services to the oil and gas industry and Hunkemöller, the largest high street lingerie brand in the Benelux. Minority equity investments include Studio 100, the trend-setting family entertainment group, and Novy, Belgian market leader in cooker ventilation hoods.

Should you wish to receive more information on this transaction, do not hesitate to contact the deal team (Geneviève Ceulemans 02/312 04 87 and Sara Nysten Assisi 02/228 73 15).

Kind regards,

Luc Weverbergh
Head of Private Equity

For more information please go to: <http://eu.suitsupply.com/> and cpb.bnpparibasfortis.be